

# The Yard-O-Led Company

*Continues the rich tradition of old world skills and hand-crafting of fine writing instruments.*

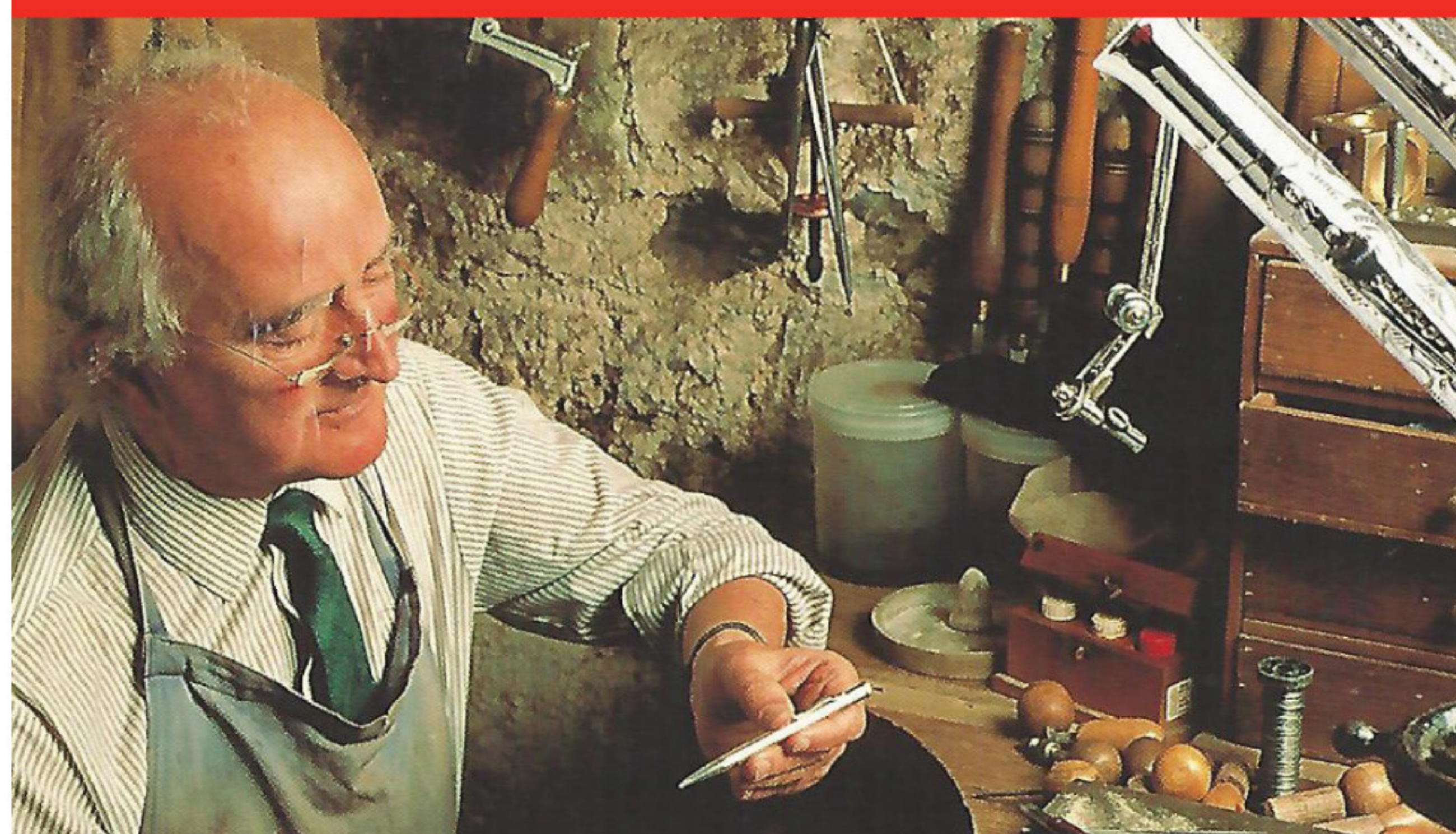
## Fine Writing Instruments

# Yard O Led

..... SINCE 1934 .....

*In a world with so many choices, choose the things that last...*

## 925 Sterling Silver



### Viceroy Standard Plain

- 925 Sterling Silver
- Hand crafted with a polished surface
- #940121 Pencil
- #940122 Ballpoint



### Diplomat Hexagonal Plain

- 925 Sterling Silver
- Hand crafted with a polished surface
- #940401 Pencil
- #940402 Ballpoint



### Perfecta Victorian

- 925 Sterling Silver
- Hand crafted with distinctive cap and Victorian pattern
- #941311 Pencil, #941312 Ballpoint



### Viceroy Standard Victorian

- 925 Sterling Silver, Hand crafted with Victorian pattern
- #943721 (B) Fountain, #943821 (F) Fountain
- #943921 (M) Fountain Pen, #941323 Rollerball

The Yard-O-Led company continues the rich tradition of hand-crafting fine writing instruments with old world skills. The company name comes from the 3" long pencil led refills, which total a yard (12 x 3 = 36") in length. All pens and pencils carry the Lifetime Guarantee.



### Viceroy Standard Barley

- 925 Sterling Silver
- Hand crafted with Barley pattern
- #941621 Pencil
- #941622 Ballpoint



### Viceroy Standard Barley

- 925 Sterling Silver, Hand crafted with Barley pattern
- #943121 (B) Fountain, #943221 (F) Fountain
- #943321 (M) Fountain Pen, #941623 Rollerball



### Viceroy Standard Plain

- 925 Sterling Silver, Hand crafted with a polished surface
- #943421 (B) Fountain, #943521 (F) Fountain
- #943621 (M) Fountain Pen, #940123 Rollerball



### Elegant Wood Pen Case

- Beautifully finished hard wood pen case with black felt liner, included with every pen or pencil purchase
- The case includes a Lifetime Guarantee, Users Guide & polishing cloth



### Viceroy Grand Barley

- 925 Sterling Silver, Hand crafted
- #945731 (B) Fountain, #945732 (F) Fountain
- #945733 (M) Fountain Pen, #945740 Rollerball Pen



### Viceroy Grand Victorian

- 925 Sterling Silver, Hand crafted
- #945737 (B) Fountain, #945738 (F) Fountain
- #945739 (M) Fountain Pen, #945742 Rollerball Pen

Yard-O-Led pens and pencils are available with engraving for an additional charge. Call toll-free 866.833.7797 for details.

## Yard O Led



*The beginnings of "The Yard-O-Led Company" go back to London in 1822. It was Sampson Mordan who was first to register his "ever-pointed propelling pencil" design. The idea for a mechanical pencil that never needed sharpening was a good one that continued to be improved. By 1934, Ludwig Brenner registered his patent for an improved design and started The Yard-O-Led Pencil Company, introducing several gold and silver product ranges.*

*Today, the Yard-O-Led Company continues its tradition of hand-crafted 925 Sterling Silver writing instruments, offering mechanical pencils, ballpoint pens, rollerball pens and fountain pens. The company crafts numbered and uniquely styled fine writing instruments for the collector. Yard-O-Led is not just another luxury brand, its impeccable heritage says much more.*